



FIGHTING HUNGER IN AUSTRALIA



THANK YOU

FOR HELPING US FIGHT HUNGER IN AUSTRALIA IN 2018

FOOD POVERTY IN AUSTRALIA

More than 4 million Australians have experienced uncertainty around where their next meal is coming from in the last 12 months and they are not who you'd think. At least once a week, one in three of food insecure single parents go a whole day without eating.

By partnering with Foodbank you are helping to support over 2,600 front line charities, local community organisations and 2,000 schools across the country.

IN 2018 FOODBANK SOURCED



77 MILLION MEALS
211,000 MEALS A DAY



1.4 MILLION KGS
NON-FOOD ITEMS



HOW GENERAL MILLS' PARTNERSHIP WITH FOODBANK HAS HELPED CHANGE LIVES IN AUSTRALIA IN 2018



445,000

meals¹ donated in 2018

General Mills' contributions to Foodbank resulted in

\$5,681,000

social return on investment²



This helped Foodbank reach a total of

\$980M

social return on investment

¹ Equivalent meals calculated at 500 grams per meal

² Social return on investment calculated the value of the economic, environmental and social benefits that flow to individuals and the broader community from every kilogram of food and groceries distributed by Foodbank.



By partnering with Foodbank, General Mills is making a significant contribution to achieving five of the UN Sustainable Development Goals.



Foodbank Australia is a proud member of The Global Foodbanking Network (GFN) and the sole Australian food relief organisation to have GFN certification and accreditation.